WNCT CO

EACH NORTH

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Iscom Greenville, NC 27834 ENCT 3221 South Evans Street

CONTRACT

4712 candidate Product Contract / Revision 905872 4 Alt Order # 25170682

POL/Roy Cooper for Governor Advertiser 10/11/16 - 10/17/16 Contract Dates 4712 Estimate # Original Date / Revision 07/19/16 / 10/13/16

ENCT EOM/EOC 9912856 Special Handling Adults 35+ Property Billing Cycle <u> Demographic</u> gency Ref 297 Katz Washington Broadcast Billing Calendar Account Executive Advertiser Ref 317 Katz/Washingto Cash Cash/Trade sales Office

IN117/SP159/AL1336

3050 K Street Northwest Washington, DC 20007 Greer Margolis & Mitchell

\$65.UU	_	Z		ë	\$65.00	Veek	0	Start Date	Start Date
)))					\$100.00	a a	W	10/17/16W	Week: 10/11/16 10/17/16
\$100.00	_	N N		:30	9p-10p Frequency	AAInak	Freq	/16 10/12/1	4 ENCT 10/12/
					<u>Rate</u> \$10.00	Spots/Week			Week: 10/11/16 End Date 10/17/16
\$10.00	_	Ν		:30	3p-5p		6 Su 3p Movie	16 10/16/1	3 ENCT 10/16/16 10/16/16 Su 3p Movie
					<u>Rate</u> \$10.00	Spots/Week 2	Weekdays MTWTF	Start Date	Start Date Week: 10/11/16
\$20.00	2	M		:30	5p-530p		6 Cops	16 10/17/1	2 ENCT 10/11/16 10/17/16 Cops
					<u>Rate</u> \$15.00	Spots/Week 2	WTWTF	<u>End Date</u> 10/17/16	Week: 10/11/16 10/17/16 MTWTF
\$30.00	2	MN		:30	9a-10a		ENCT 10/11/16 10/17/16 Steve Wilkos	16 10/17/1	1 ENCT 10/11.
Amount	Spots	Type (Rate Rtn Type Spots	Length Week	Time Days		ate Description	Date End Da	*Line Ch Start Date End Date Description
				Spots/	Start/End				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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> Contract Dates Contract / Revision Product 905872 4 25170682 Estimate # Alt Order #

POL/Roy Cooper for Gove Advertiser 07/19/16 / 10/13/16

10/11/16 - 10/17/16

4712 candidate

4712

***************************************	12 ENCT 10/11/16 Start Date Ei Week: 10/11/16 10	11 ENCT 10/11/16 Start Date EI Week: 10/11/16 10	10 ENCT 10/11/16 Start Date El Week: 10/11/16 10	9 ENCT 10/11/16 10/17/16 Start Date End Date 1 Week: 10/11/16 10/17/16 1	8 ENCT 10/16/16 Start Date El Week: 10/11/16 10	7 ENCT 10/17/16 10/17/16 Start Date End Date 1 Week: 10/11/16 10/17/16	See WG 5.2 2 ENCT 10/11/16-10/17/16 Fri 9p Frequency ® MG for 6.1 10/14	Spot Ch Date Range 1 ENCT 10/11/16-10/17/16	E 6 ENCT 10/14/16 10/14/16 Start Date End Date V Week: 10/11/16 10/17/16 -	*Line Ch Start Dat
	6 10/17/16 End Date 10/17/16	16 10/17/16 End Date \ 10/17/16 N	16 10/17/16 End Date 1 10/17/16	16 10/17/16 End Date 10/17/16	10/16/ nd Date 0/17/16	16 10/17/16 <u>End Date</u> 10/17/16	'16-10/17/1 '14	Range 116-10/17/1	4/16 10/14/16 End Date 10/17/16	e End Da
	10/17/16 Community Id Date Weekdays /17/16 MTWTF	6 Cougartown <u>Weekdays</u> MTWTF	1 1 15		16 Marvels Agents of Shield Weekdays Spots/Wee	6 Mon 9p Jane the Virgin Weekdays Spots/We	6 Fri 9p Frequ	Description 6 Fri 9p Penn & Teller	Weekdays Spots	Ch Start Date End Date Description
	Spots/Week 2	Spots/Week 2	9 On Your Side News @ 10p 10p-1030p Veekdays Spots/Week Rate S- 1 \$25.0u	9 On Your Side News @ 10p 10p-1030p Weekdays Spots/Week Rate ATWTF 2 \$35.0u	nts of Shield <u>Spots/Week</u> 1	<mark>∳</mark>	ency	& Teller	& Teller Spots/Week	100 M
	1230a-130a <u>Rate</u> \$5.00	1130p-12a <u>Rate</u> \$10.00	10p-1030p <u>Rate</u> \$25.00	10p-1030p <u>Rate</u> \$35.00	9p-10p Agents of S <u>Rate</u> \$20.00	9p-10p <u>Rate</u> \$65.00	9p-10p	Start/End Time 9p-10p	9p-10p Rate	Start/End Time
Totals					133			Weekdays		Days
0.00	:30	:30	:30	:30	:30	:30	:30	<u>Length</u> :30	:30	Spots/ Length Week
							\$65.00	<u>Rate</u> \$65.00		Rate Rtr
	N N	NW	MN	NM	NM	N	Z S	Type NM	N N	Rtn Type Spots
17	2	2	_	8	_	<u> </u>			a3.	pots
\$500.00	\$10.00	\$20.00	\$25.00	\$70.00	\$20.00	\$65.00			\$65,00	Amount

09/26/16 -10/17/16

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount

Totals

7

\$500.00 \$500.00

(\$75.00)(\$75.00)

\$425.00 \$425.00

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	Contract / Revision	Alt Order #
	905872 / 4	25170682
ract Dates	Product	Estimate #

	905872 / 4	25170682
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	4712 candidate	4712
Advertiser	Oric	Original Date / Revision
POL/Roy Cooper for Gov		07/19/16 / 10/13/16

Signature:
Date:
American

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125 West 55th St New York, NY 10019

Contract # 25170682 Agency: GMMB CPE: 297/317/4712

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Cooper-NC-Gov

Changes as of: 10/13/2016 at 10:38 AM Flight: 10/11/16 - 10/17/16

Advertiser: Roy Cooper for Governor

Version: Highlighting Revision 3
Station: ENCT

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 17

Total CPP: \$0.00

Total \$: \$500.00

Traffic #: 905872 Separation:

Total GRP:

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Comments: revised order,

Agency Order #: 5021762
Buyer: Outen, David
Salesperson: JACOB ROTH
212-373-8175

In 5 changed prgm name,

Ins 4,7, changed day/tp/prgm names.ncir*s

In 6 changed day and prgm name.

Ins 8,3 changed tp and prgm names,ncir

	0-	6 9 F	# L	
	.evel 3 hanges: Program fr	6 9p-10p	# Day/Time	
	om Penn a		DP =	
	Level 3 Changes: Program from Penn and Teller to Frequency	Frequency	DP Program	
		\$65.00	Rate	
ಠ		0	A35P Rating	
TOTALS: 17		30 1	Rate Rating Len 10/11	
THE PROPERTY OF THE PROPERTY O				10/11 - 10/11
17			Spots	Total
\$500.00 \$0.00		\$65.00	\$	Total
\$0.00		\$0.00	CPP	
اء		0.1	GRI	



AZ ELEVISION GROUP

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Product: Cooper-NC-Gov

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Office: WASHINGTON

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Total Spots:

Total \$: \$500.00

Separation: Total GRP: Traffic #: 905872

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175 Buyer: Outen, David

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Added by Comment Order Level Comments Special Instructions

125 West 55th St New York, NY 10019

Jennifer Layman Ins 4,7, changed day/tp/prgm names.ncir's Last minute program change, need answer asap to make logs Line 6 Fri 9p 10/14 has changed from Penn & Teller to Frequency In 5 changed prgm name. revised order,

10/13/16 10:06 AM

Date/Time

In 6 changed day and prgm name.

Ins 8,3 changed tp and prgm names.ncir

Line 2 5p King of the Hill changed to Cops

Separation: 30

08/26/16 3:54 PM 08/31/16 11:04 AM 09/14/16 3:41 PM

CAROLYN ALLAIRE

JACOB ROTH Jennifer Layman

Line 5 1x 10/11 Tue 9p Containment-mg 1x 10/11 Tue 9p No Tomorrow \$65 Line 4 1x 10/11 Tue 8p Flash \$100-mg 1x 10/12 Wed 9p Frequency \$100 Line 6 1x 10/13 Thu 9p Arrow \$65-mg 1x 10/14 Fri 9p Penn & Teller \$65 Line 7 1x 10/14 Fri 8p Vampire Diaries \$65-mg 1x 10/17 Mon 9p Jane the Virgin \$65 Line 8 1x 10/16 Sun 8p Movie \$20-mg 1x 10/16 Sun 9p Marvels Agents of Shield \$20 Line 3 1x 10/16 Sun 3p Rookie Blue \$10-mg 1x 10/16 Sun 3p-5p Movie \$10

Separation: 30

05/11/16 4:50 PM 08/26/16 9:11 AM

Jennifer Layman
JACOB ROTH

Market Budget: \$5,833 ENCT Share: 3% Comment: WNCT: 35% WFXI: WITN: 29% WCTI: 21% 12% Competitive Information

0.0	N/A	00.000	11	100%	IOISI
	NE A	20000		1000	
0.0	N/A	\$500.00	17	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

\$500,00	17	Total
\$500.00	17	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

				Transac	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Co	Comment
Revision	10/13/16 10:38 AM JACOB ROTH	Revised			\$0	\$500.00 CI	Changes: 1 buyline added or modified.
Makegood 3	10/13/16 10:06 AM Jennifer Layman	Sent To Rep			\$0	\$500.00 CI	Changes: Total GIMPs to 0.
Revision	9/14/16 3:41 PM JACOB ROTH	Confirmed			\$0	_	Changes: Product from candidate to Cooper-NC-Gov. 1 buyline added or modified.
Makegood 2	8/31/16 11:04 AM Jennifer Layman	Sent To Rep			\$0	\$500.00	

125 West 55th St New York, NY 10019

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Office: WASHINGTON

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Total \$: \$500.00

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Separation: Traffic #: 905872

Assistant: JACOB ROTH 212-373-8175

Con Type: POLITICAL/VOTE

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$500.00, Comments from Separation: 30 to revised order,
								în 5 changed prgm name.
								lns 4,7, changed day/tp/prgm names.ncir"s
								In 6 changed day and prgm name.
Revision	8/26/16 3:54 PM	8/26/16 3:54 PM CAROLYN ALLAIRE	Confirmed			\$0	\$500.00	Ins 8,3 changed tp and prgm names.noir. 6 buylines added or modified.
Makegood 1	8/26/16 9:11 AM Jennifer Layman	Jennifer Layman	Confirmed			\$0	\$500.00	TO THE
Queued for Electronic Contracting	7/18/16 8:27 AM					\$0	\$0	
Queued for Electronic Contracting	5/12/16 8:39 AM					\$0	\$0	
New	5/11/16 4:50 PM JACOB ROTH	JACOB ROTH	Confirmed	17		\$500,00	\$500,00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.